TRADEXYZ

The big long?

An evidence-based investment case for a venue seeking to become the leading on-chain market for real-world derivatives

Current verdict

Strong evidence of product-market fit.
Insufficient evidence for full investment conviction.

The business case is strengthening faster than the investment case

TradeXYZ has scaled monthly volume from $0.8B to $99.5B in nine months, while open interest reached $1.9B and market concentration fell. The remaining gaps concern economic capture, competitive durability and investability.

JULY VOLUME

$99.5B

132x since Oct 2025

MONTH-END OI

$1.88B

59x since Oct 2025

ACTIVE MARKETS

88

16 generated >$1B in July

CONCENTRATION

0.081 HHI

Down from 0.334 in Feb

What the data supports

A repeatable market-launch engine is emerging; stocks have become the primary growth driver; activity is broadening beyond one flagship market.

What remains unproven

Revenue capture, customer retention at venue level, net economics, competitive market share, regulatory durability and security or equity value capture.

Investment posture

Continue diligence. The operating trajectory is investable in concept, but the available table alone does not justify a position.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Five conditions must hold for TradeXYZ to become a $100B-purpose venue

The deck separates evidence of demand, repeatability and market quality from the information still required to underwrite the security or company.

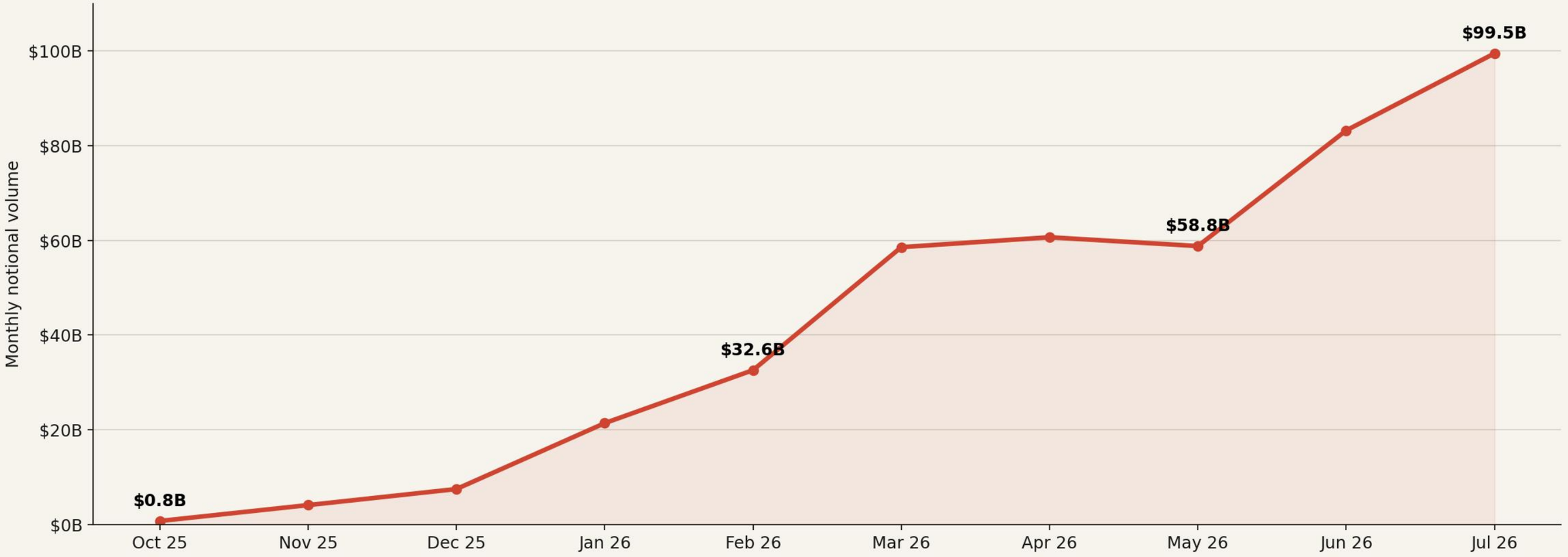
1	**Structural demand**	Users repeatedly trade real-world exposures on-chain, not only around isolated events.
2	**Repeatable launches**	New markets reach liquidity milestones faster and with higher success rates.
3	**Durable liquidity**	Open interest, two-sided participation and activity persist after launch peaks.
4	**Economic capture**	The venue converts activity into defensible revenue and attractive unit economics.
5	**Investable claim**	An investor has clear ownership, governance and value-capture rights.

The table can test conditions 1-3. Conditions 4-5 require revenue, cost, competitive and capital-structure data that are not present in market-level activity metrics.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Monthly volume has reached $99.5B, up 132x since launch

The acceleration is not a single-month anomaly: five of the last six months exceeded $58B, and July set a new high.

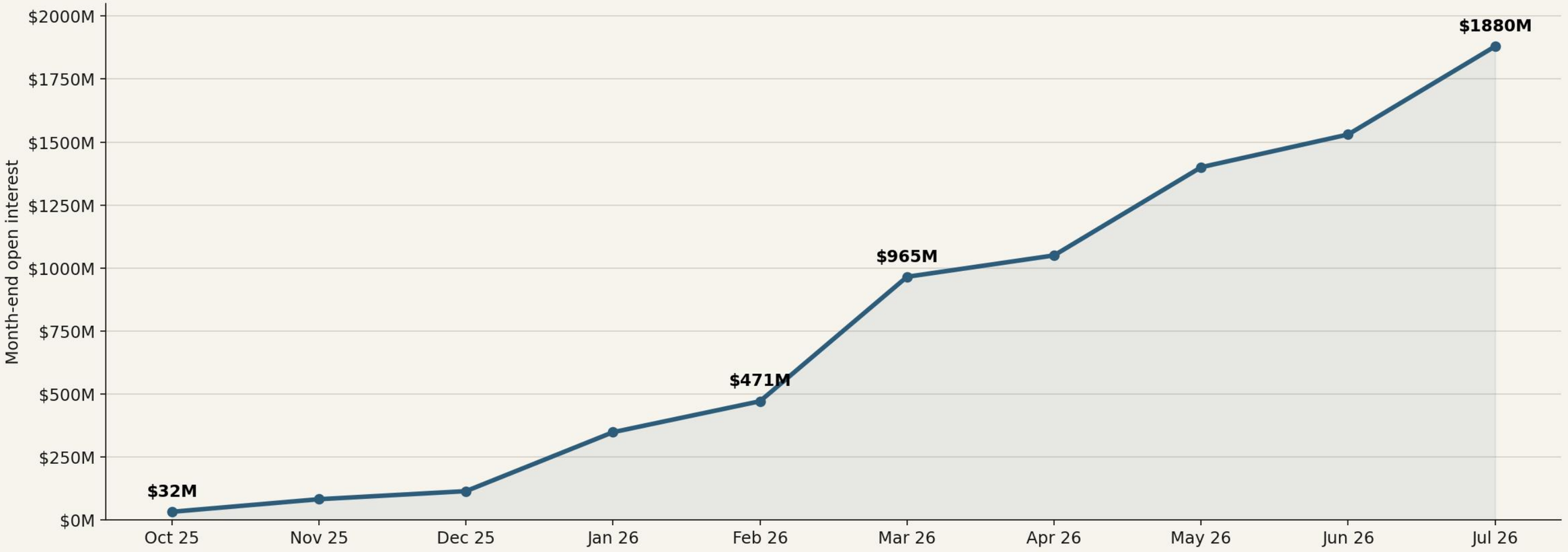


Investor read: demand has moved beyond proof of concept. The next question is whether the volume is broad, persistent and economically valuable.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Open interest has compounded alongside volume

Month-end OI increased from $32M to $1.88B. The rise indicates growing capital commitment, not only higher turnover.

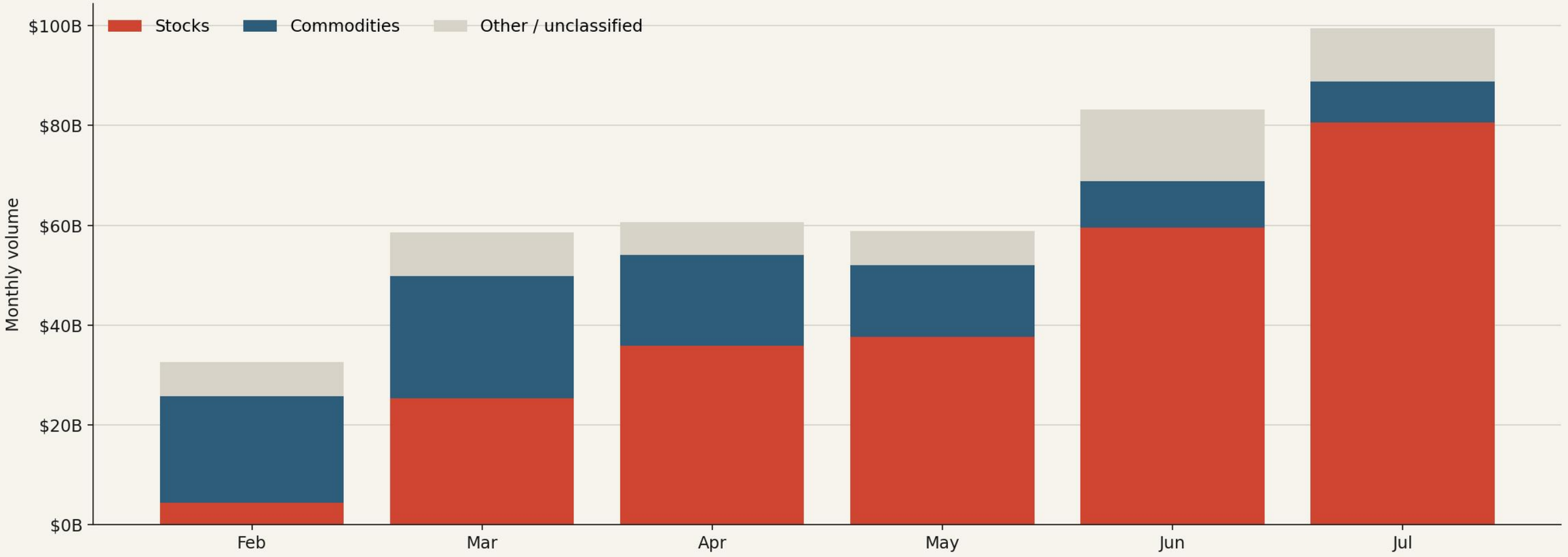


Investor read: OI has risen more smoothly than volume, supporting the view that a deeper market is forming. It does not by itself establish retention or profitability.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Stocks have replaced commodities as the growth engine

Stock-market volume rose from $4.3B in February to $80.7B in July, while commodity volume fell from $21.4B to $8.1B.

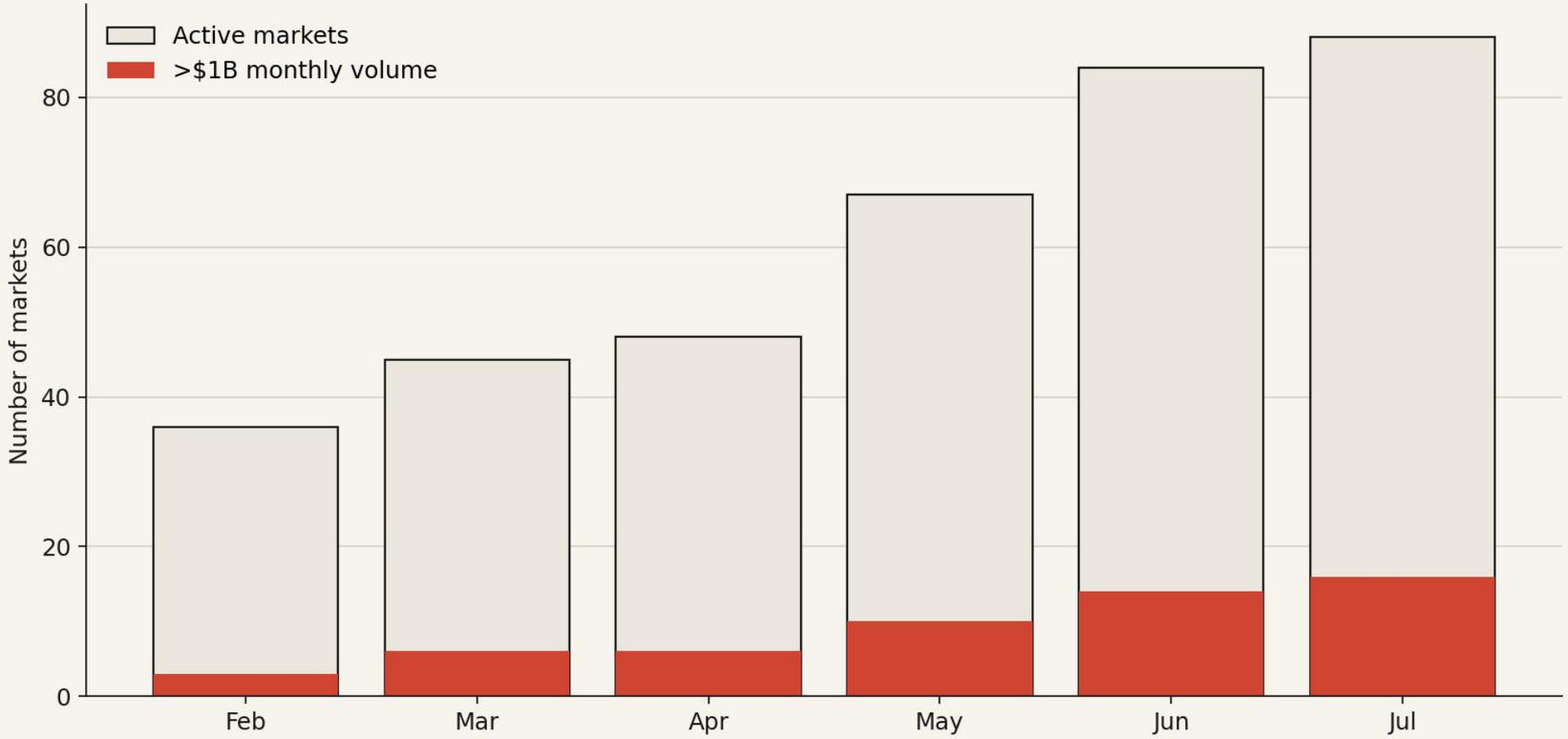


Investor read: the venue is no longer principally a commodity product. Its expansion is tied to equity, index and semiconductor exposures, which creates a larger addressable market but also introduces event-cycle risk.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Growth is broadening across more markets

Active markets increased from 36 to 88 between February and July, while the number generating more than $1B per month rose from 3 to 16.



0.334

HHI in February

0.081

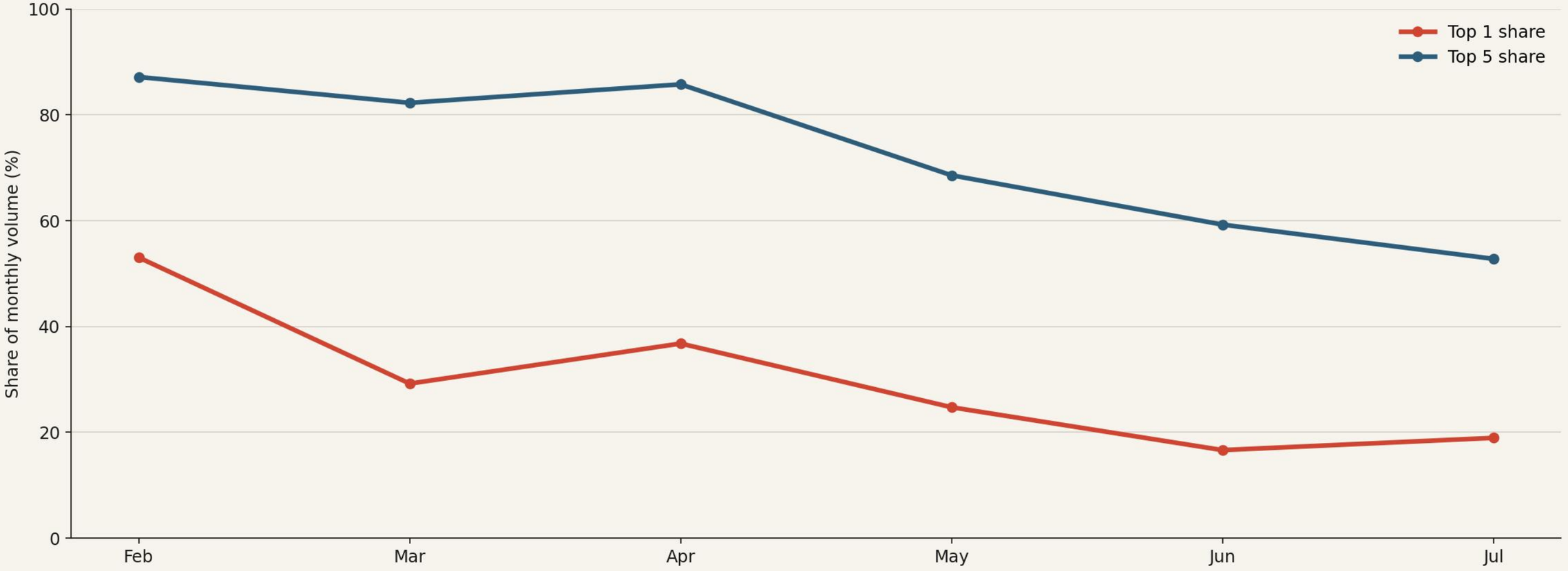
HHI in July

Investor read: the venue is becoming less dependent on a single market. Breadth is improving, although the top ten markets still account for 78% of July volume.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

The top market is smaller, but the long tail remains economically thin

Top-one share fell from 53% in February to 19% in July. Top-five share fell from 87% to 53%, but only 16 of 88 active markets exceeded $1B in July.

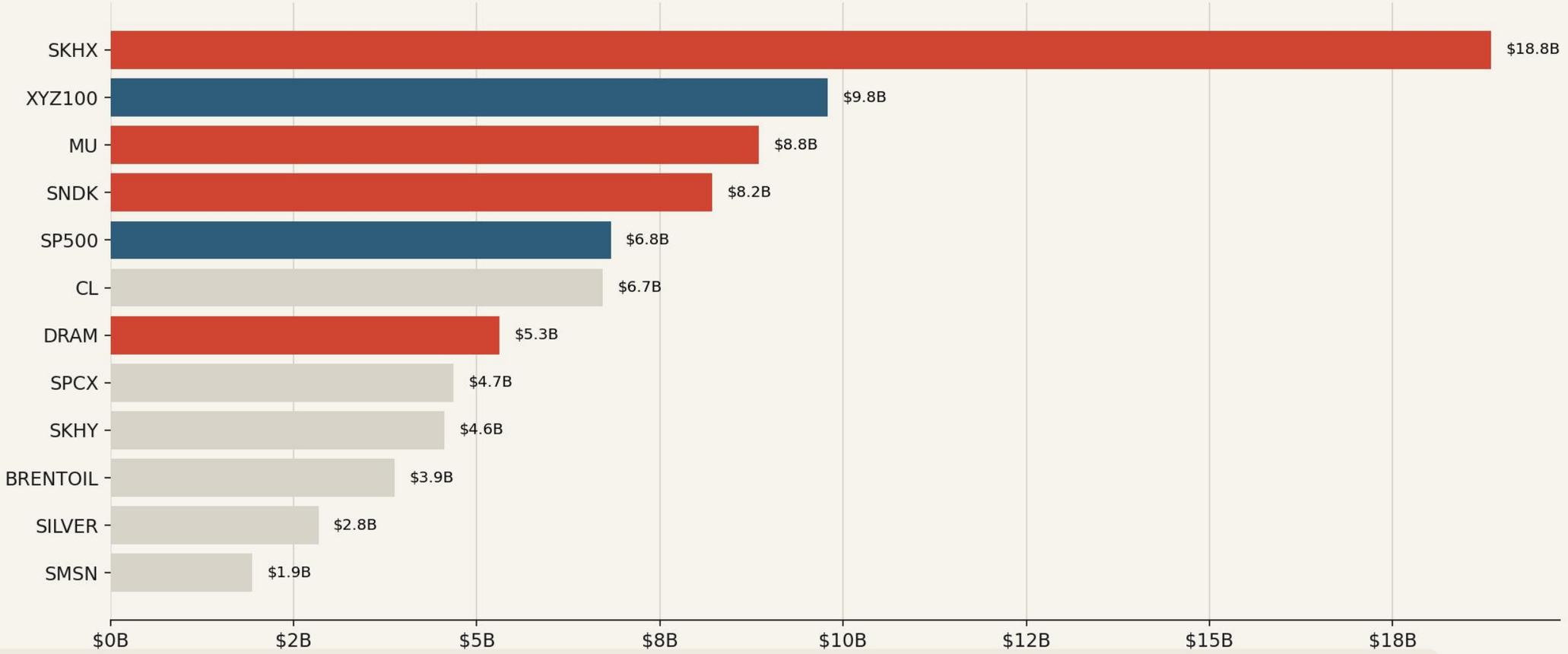


Investor read: diversification is real, but the majority of listed markets remain subscale. The launch engine should be judged by conversion into durable liquidity, not listing count.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

July growth was led by a cluster of technology and index markets

SKHX alone generated $18.8B, while MU, SNDK and DRAM together added $22.4B. SP500 and XYZ100 contributed another $16.6B.

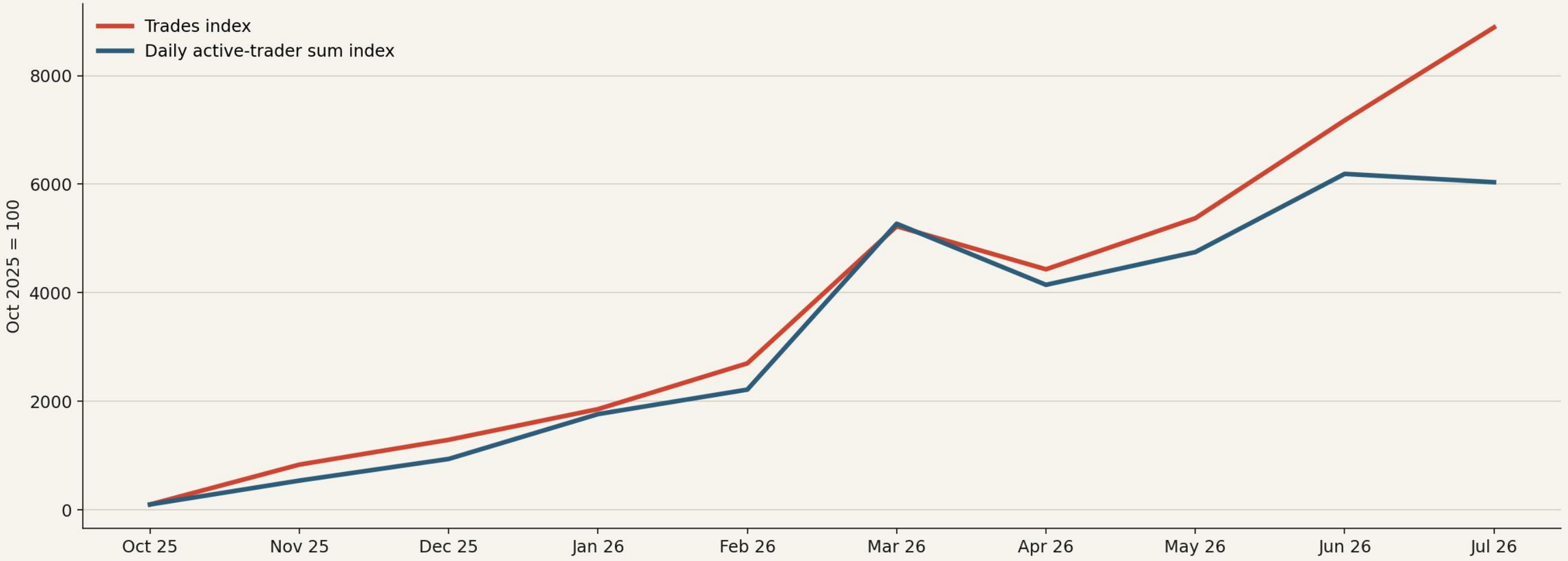


Investor read: TradeXYZ is benefiting from multiple related demand clusters, not one isolated contract. The semiconductor concentration also means growth could reverse when the thematic cycle cools.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Trading intensity is rising faster than the observable user proxy

Monthly trades increased 89x from October to July; the summed daily active-trader measure increased 60x. The metric double-counts users and must not be interpreted as monthly unique traders.

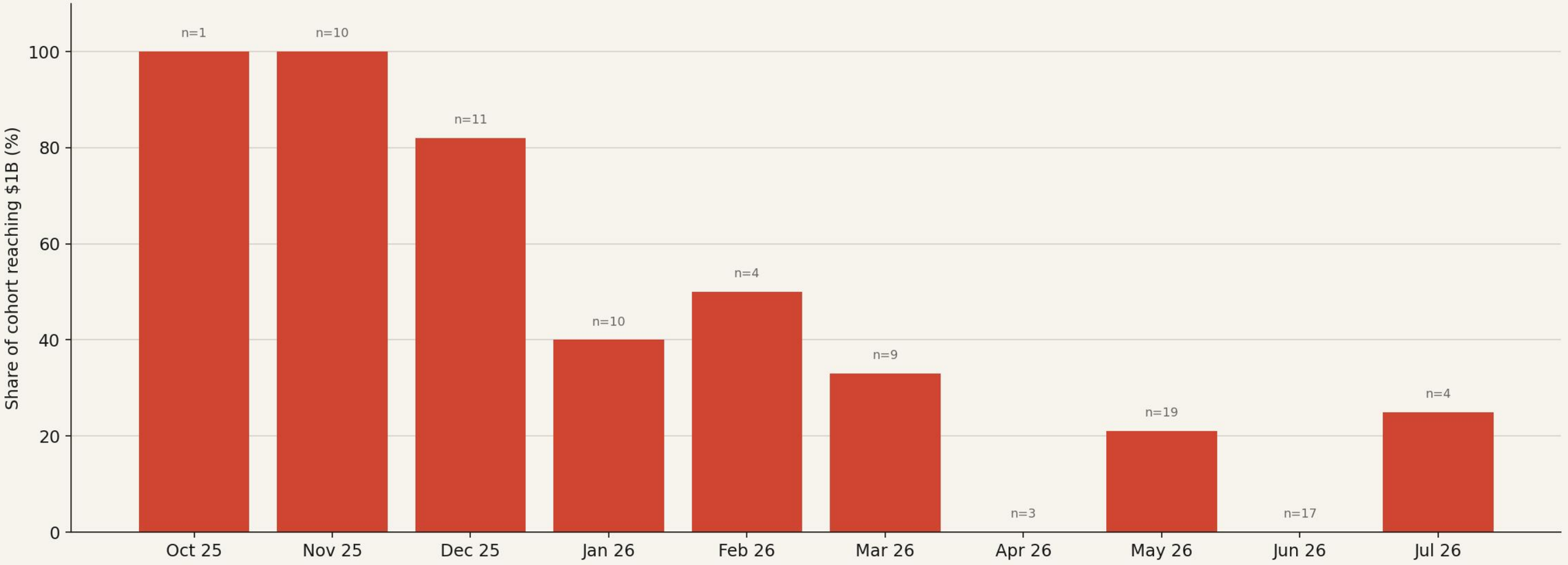


Investor read: more activity is being generated per observed trader unit. This can reflect deeper engagement, automation or concentration; wallet-level retention data is required to distinguish them.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Launch cohorts show both repeatability and a wide dispersion in quality

Every pre-April cohort produced at least one $1B market. May launched 19 markets, but only 21% have crossed $1B; June has not yet produced one.

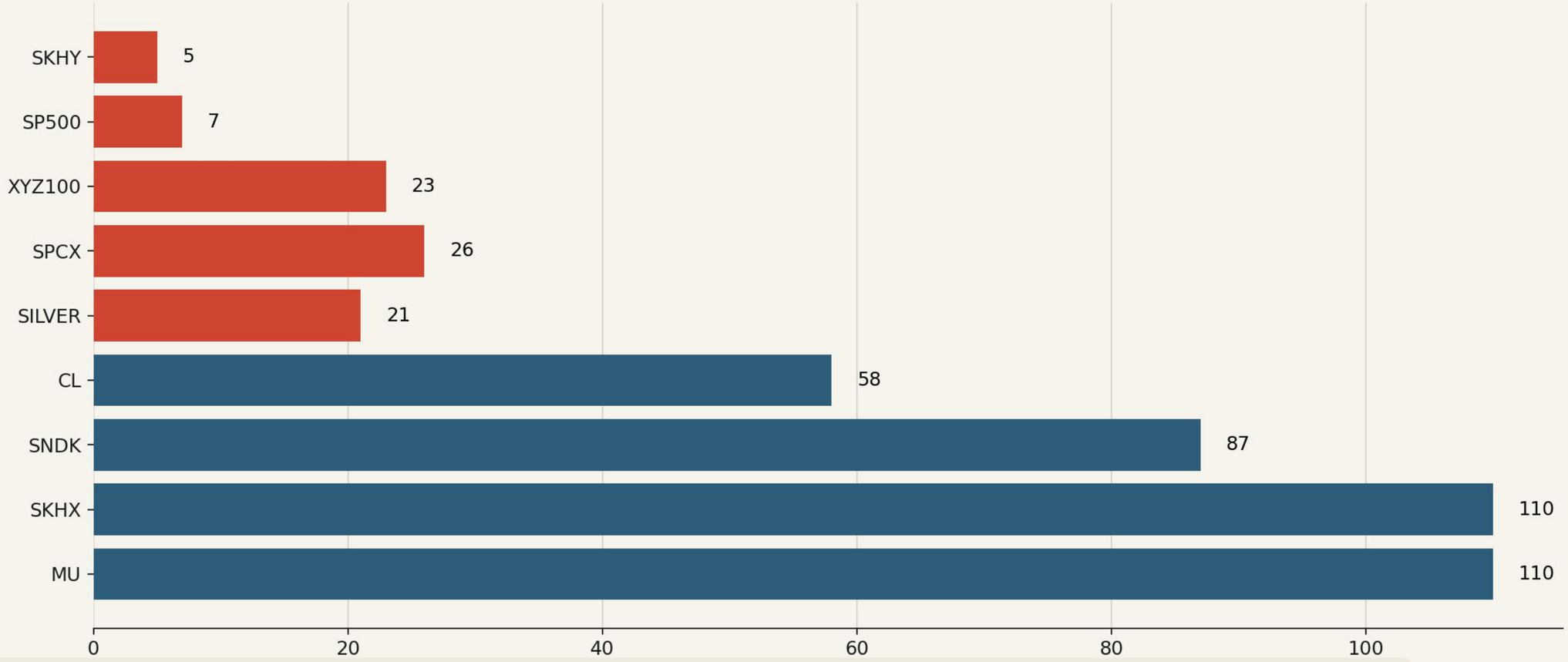


Investor read: the launch engine is capable of producing winners, but recent cohort conversion is still immature and uneven. More seasoning is required before claiming improving hit rates.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Successful markets can reach scale quickly, but speed is market-specific

SP500 reached $1B in seven days; SKHY in five. SKHX, MU and SNDK took 87-110 days, showing that slow starts do not preclude later breakouts.

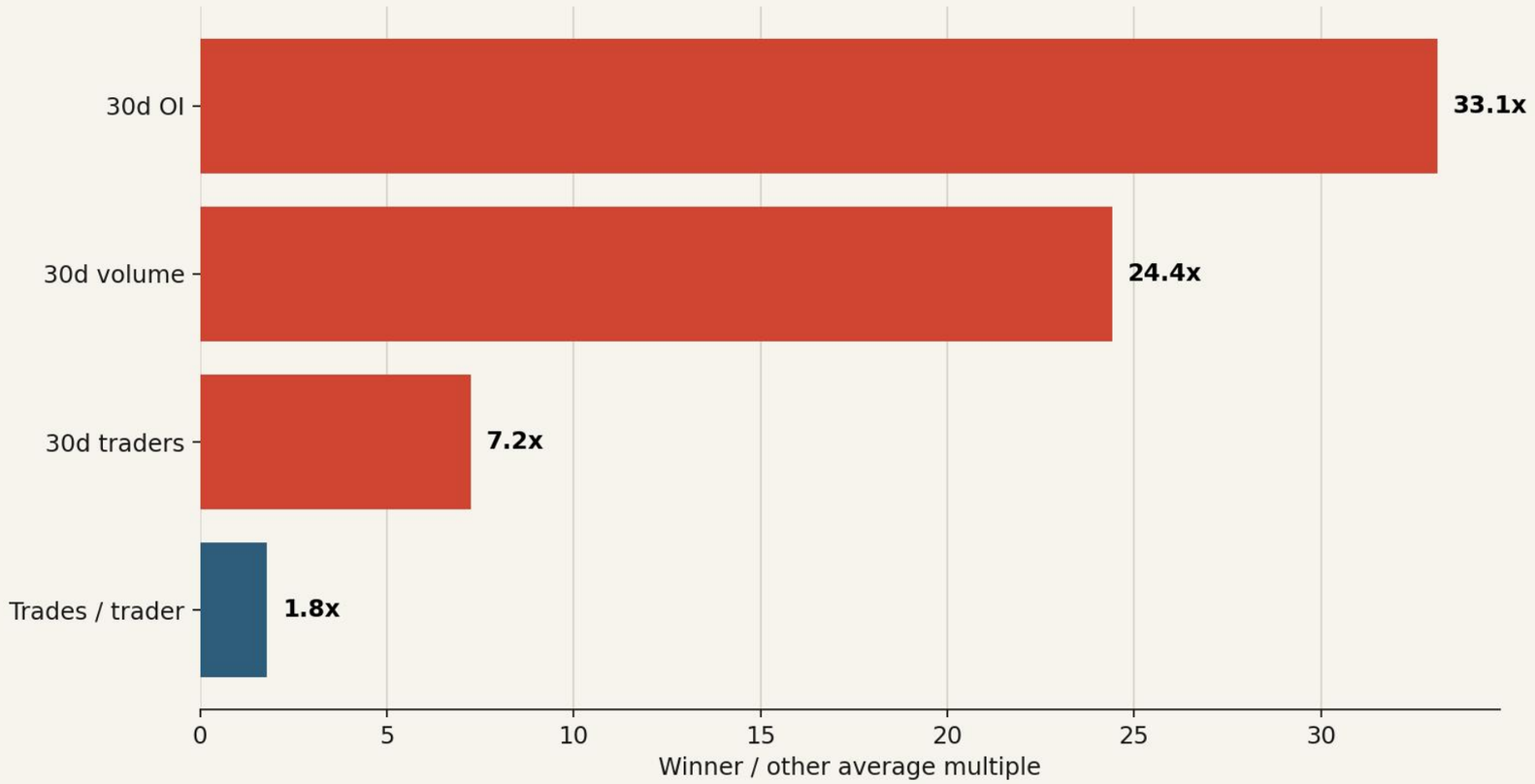


Investor read: early velocity is informative but not sufficient. A useful underwriting model must combine launch volume with OI, trader breadth and persistence.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Open interest is the strongest observed early discriminator of later success

Among markets with at least 90 days of history, eventual $1B winners had 34x more first-30-day OI, 25x more volume and 7x more active traders than other markets.



Important limitation

The analysis uses averages and a binary $1B lifetime threshold. Sample size, medians and out-of-sample validation are required before using it as a predictive model.

Investor read: capital commitment appears more informative than raw turnover. The result is promising, not yet decision-grade.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

SKHX is the clearest current breakout

July volume reached $18.8B, equal to its all-time monthly high. The market took 110 days to reach $1B, then accelerated to $23.4B cumulative volume.

CUMULATIVE VOLUME

$23.4B

Launched 19 Feb 2026

JULY VOLUME

$18.8B

100% of peak month

DAYS TO $1B

110

Days to $10B: 141

JULY TRADERS

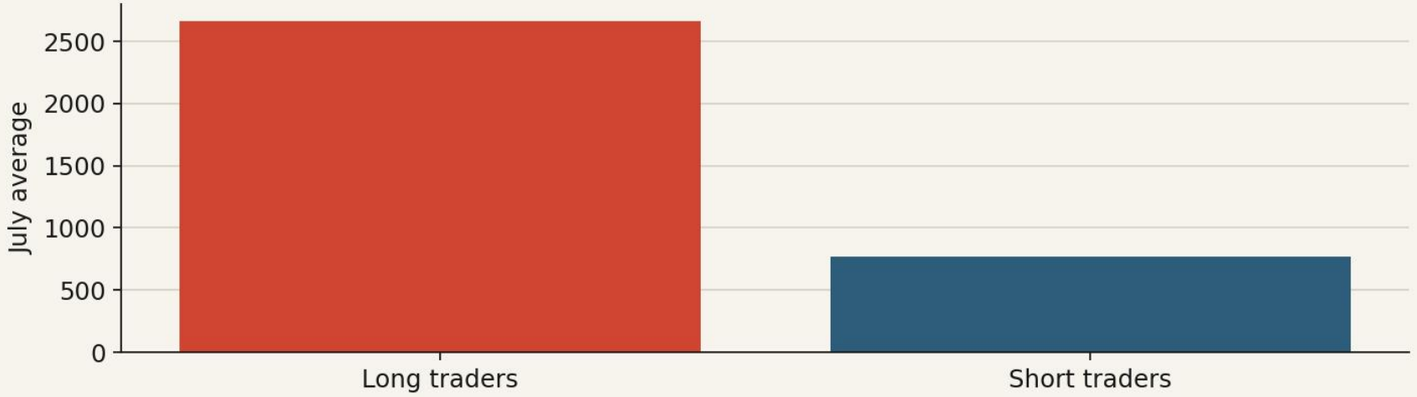
2,957

Daily average market-level count

DAYS >$100M

38

Longest >$50M streak: 25



POSITION STRUCTURE

Avg long position: $79.6k

Avg short position: $274.9k

Top-10 long share: 28.3%

Top-10 short share: 46.1%

Investor read: the late breakout demonstrates that TradeXYZ can incubate markets before demand arrives. The short side is materially larger per trader, but top-10 concentration is lower than in several mature markets.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

XYZ100 provides the strongest evidence of persistent index demand

The first TradeXYZ market has generated $65.1B cumulatively and remained at 71% of its peak monthly volume in July, despite being 51 days past its latest daily ATH.

CUMULATIVE VOLUME

$65.1B

Launched 13 Oct 2025

JULY VOLUME

$9.8B

71% of peak month

DAYS TO $1B

23

Days to $10B: 92

JULY TRADERS

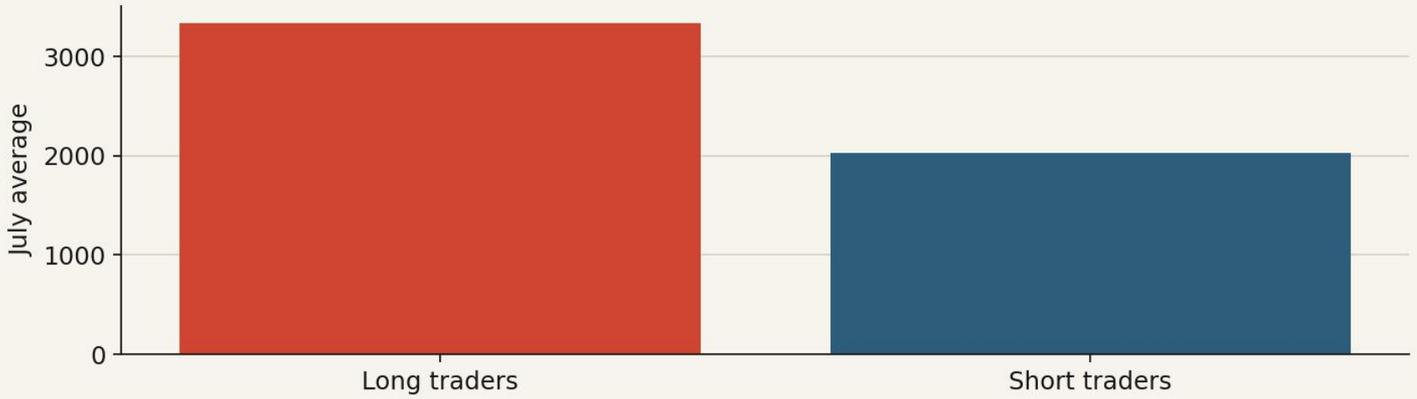
1,883

Daily average market-level count

DAYS >$100M

190

Longest >$50M streak: 34



POSITION STRUCTURE

Avg long position: $40.6k

Avg short position: $66.5k

Top-10 long share: 64.3%

Top-10 short share: 52.3%

Investor read: XYZ100 is the best evidence that demand can persist beyond a launch event. Its balanced concentration profile is healthier than many single-name and commodity markets.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

SP500 combines rapid adoption with relatively balanced participation

SP500 reached $1B in seven days and $10B in 47. July volume was $6.8B, while long and short trader counts and average position sizes were nearly equal.

CUMULATIVE VOLUME

$34.8B

Launched 18 Mar 2026

JULY VOLUME

$6.8B

61% of peak month

DAYS TO $1B

7

Days to $10B: 47

JULY TRADERS

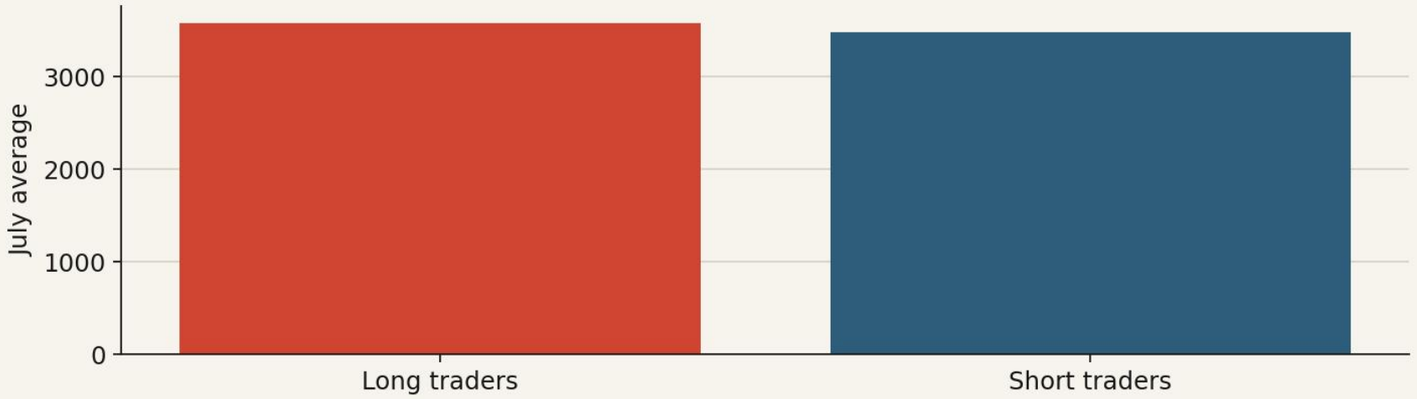
2,054

Daily average market-level count

DAYS >$100M

99

Longest >$50M streak: 20



POSITION STRUCTURE

Avg long position: $70.5k

Avg short position: $72.4k

Top-10 long share: 58.2%

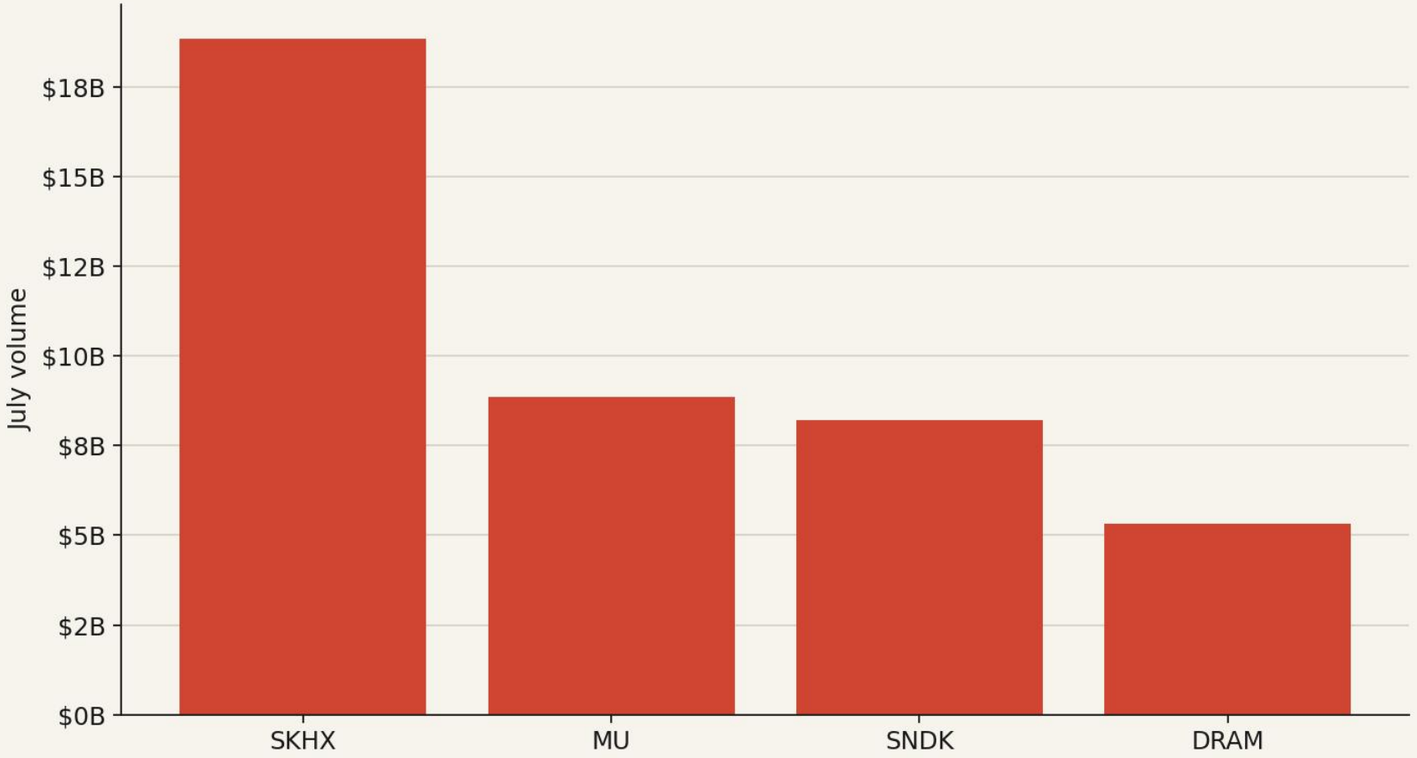
Top-10 short share: 54.9%

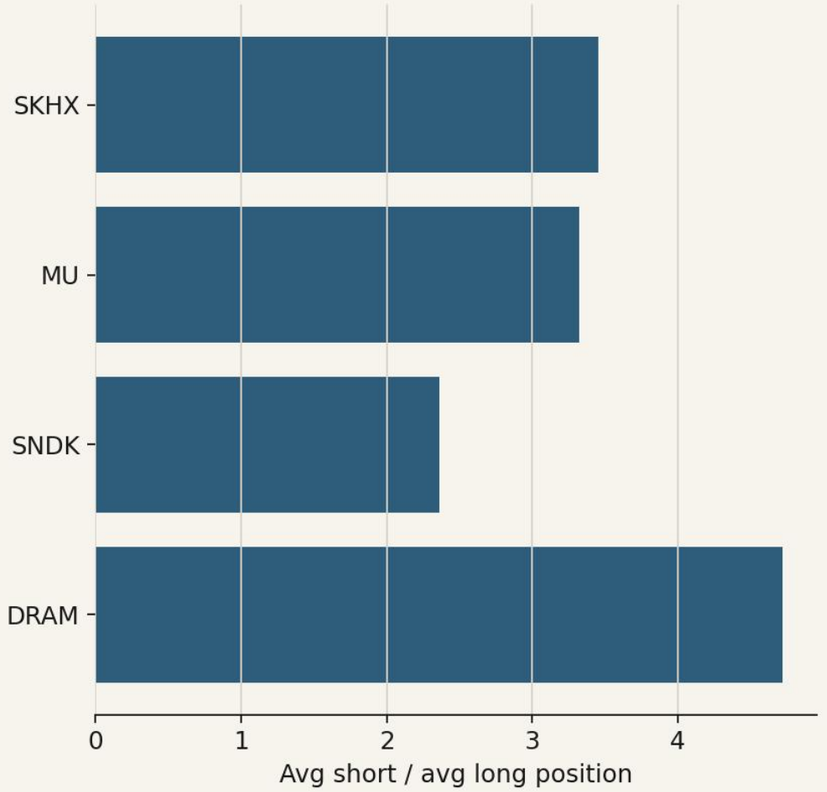
Investor read: SP500 resembles a two-sided capital market more than a retail-long / concentrated-short structure. It may be the strongest example of durable product-market fit in the dataset.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Semiconductors form a demand cluster, not a single-contract anomaly

SKHX, MU, SNDK and DRAM generated $41.2B in July. All four were at their peak monthly volume, but their short sides were held by fewer traders with much larger average positions.



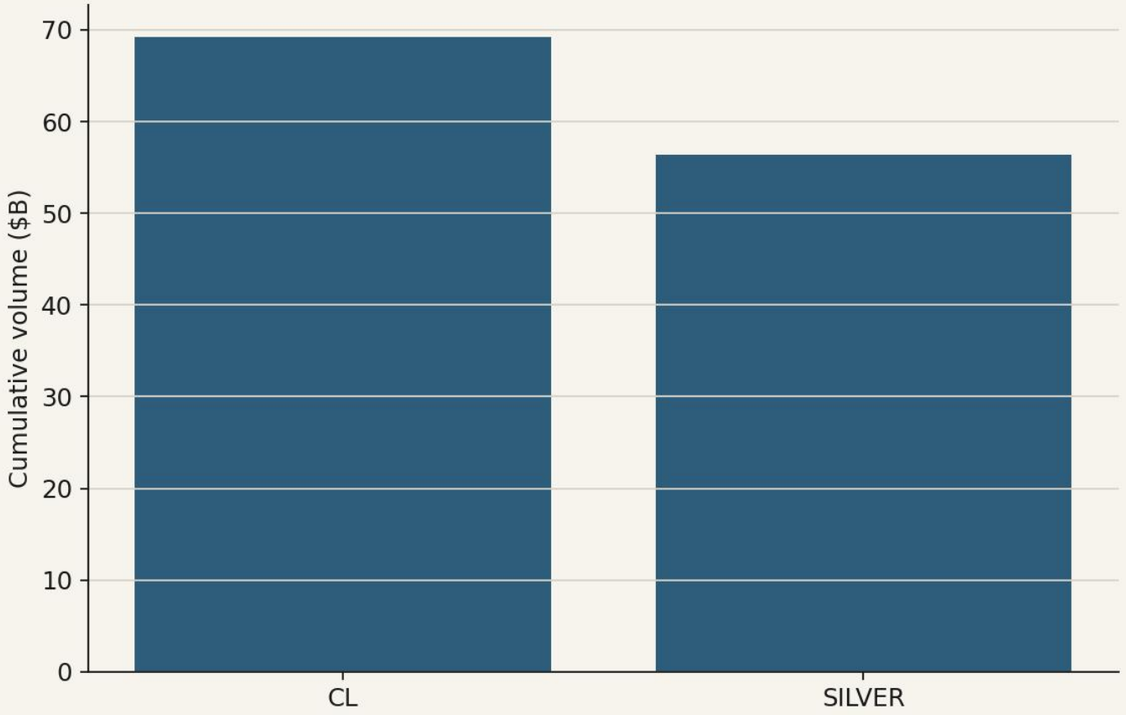


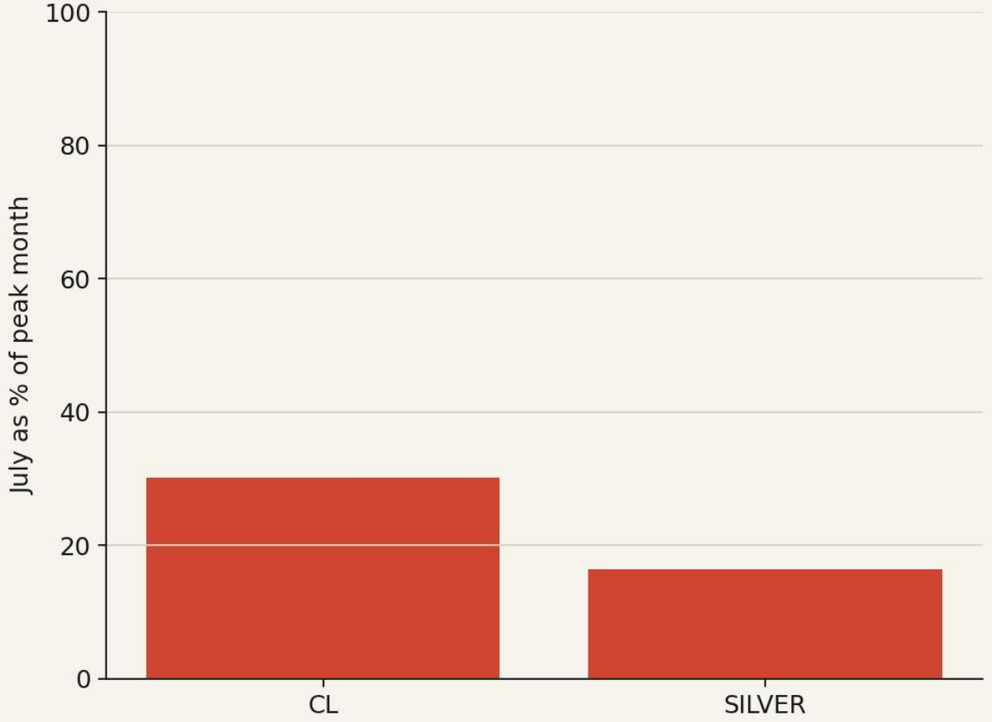
Investor read: cluster formation supports a broader semiconductor use case. The common long-small / short-large structure raises dependence on a smaller group of short-side liquidity providers.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

The mature commodity markets show that early success does not guarantee continued growth

CL and SILVER reached $10B faster than most markets and have generated $125.7B cumulatively. July volume was only 30% and 16% of their respective peaks.





Investor read: TradeXYZ can create major markets, but activity can decay materially. Venue-level compounding therefore depends on repeatedly replacing maturing demand with new durable markets.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Recent launches demonstrate speed, but not yet durability

SKHY reached $1B in five days and DRAM in 50. Both were at monthly highs in July, but neither has enough history to establish persistence across market regimes.

SKHY

$4.6B July

$1B in 5 days | 14 days
>$100M

DRAM

$5.3B July

$1B in 50 days | 25 days
>$100M

SPCX

$4.7B July

$1B in 26 days | 34 days
>$100M

What would confirm repeatability?

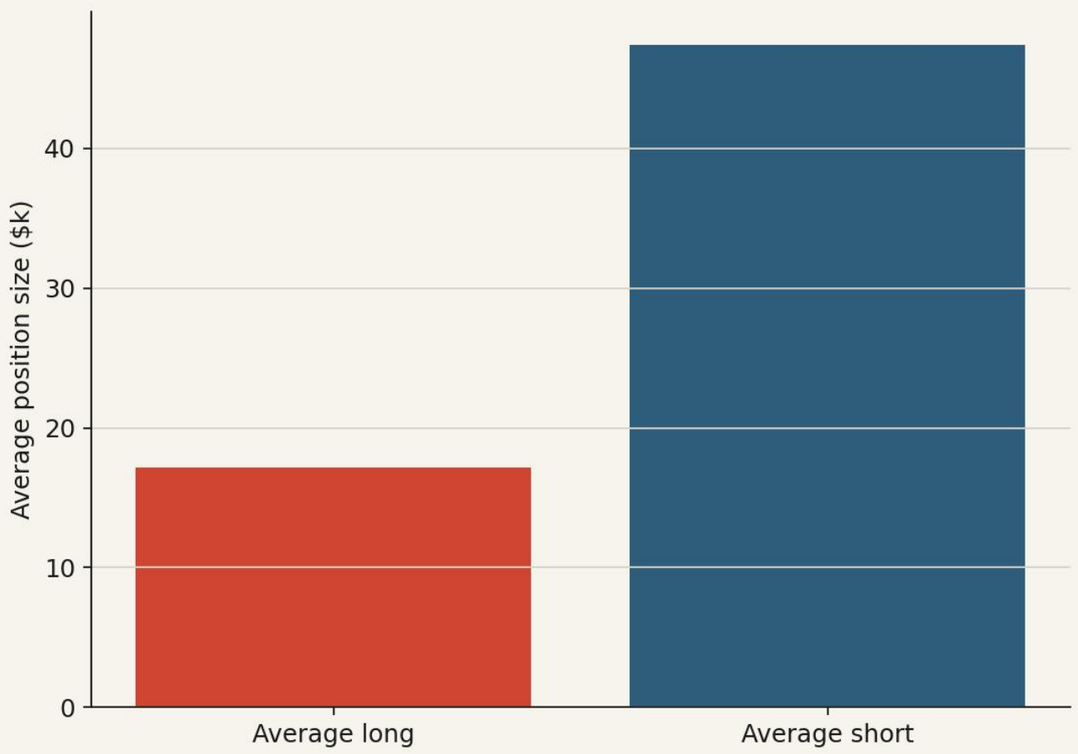
- OI remains elevated after the launch window
- Concentration falls as liquidity broadens
- July traders return in subsequent months
- Volume persists without a new external catalyst

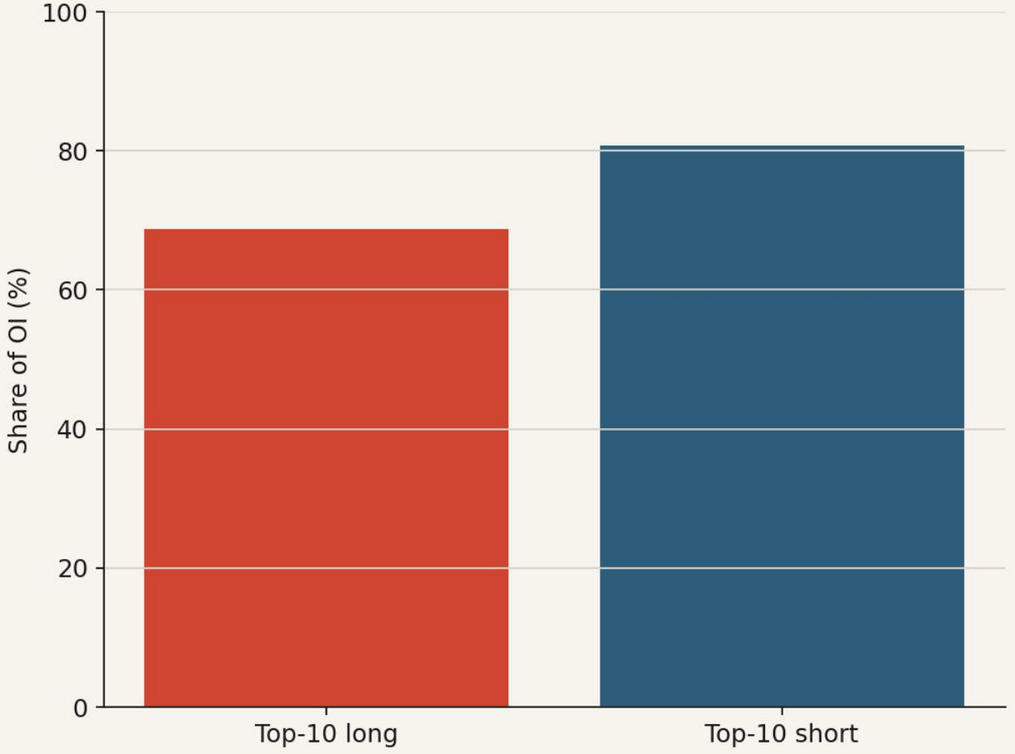
Investor read: rapid milestone attainment is encouraging. These markets should be monitored as live tests of whether the launch engine is improving.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

The typical market has more long traders, but larger and more concentrated short positions

Across active markets, average short position size was $47k in July versus $17k for longs. The top ten short traders held 81% of short OI on average.





Investor read: short-side liquidity appears more institutional or whale-like. This may improve market depth, but it creates counterparty and liquidity-provider concentration risk.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Market activity is not the same as an investable security

The table is strong for product diligence but insufficient for valuation or expected-return analysis.

AVAILABLE	REQUIRED	CONSEQUENCE
Volume, trades, OI, market-level traders, long/short structure, position sizes, concentration, milestones, cohorts and persistence.	Revenue and take rate, incentives, market-making costs, customer-level retention, competitive share, legal structure, ownership rights, valuation and dilution.	We can underwrite product-market fit and operating momentum. We cannot calculate intrinsic value, downside protection or risk-adjusted return.

Investment conclusion: the current evidence can justify deeper diligence, not conviction. Any deck that claims otherwise would confuse operating data with security underwriting.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

The bull case is credible; the bear case is not yet disproven

A partner-level decision should explicitly weigh the evidence on both sides.

BULL CASE

- Volume and OI have compounded together
- Stocks expanded the addressable market
- Concentration and HHI are falling
- Multiple cohorts produced $1B+ markets
- Recent launches reached milestones quickly
- SP500 and XYZ100 show durable index demand

BEAR CASE

- User counts do not clearly compound with volume
- Mature commodity markets are far below peak
- Recent cohort hit rates remain uncertain
- Short-side OI is concentrated
- Market activity may be catalyst-driven
- Economics and investability are unobserved

Current balance: the operating evidence leans positive. The missing evidence is material enough to keep the investment verdict at “promising, not underwritten.”

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Five tests would move the thesis from promising to investable

The next six to twelve months should be evaluated against explicit conditions rather than headline volume alone.

01	**Retention**	Cohorts of traders and markets remain active after catalysts fade.
02	**Conversion**	A rising share of launches reaches $1B and sustains OI.
03	**Diversification**	Top-five share continues falling without lower aggregate volume.
04	**Economics**	Net revenue grows with activity after incentives and market-making costs.
05	**Value capture**	The investable claim has clear ownership, governance and downside protection.

A failure on retention or economics would weaken the thesis even if notional volume continues to rise.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

Final verdict: TradeXYZ is building a real market, but the security is not yet underwritten

The data supports a large potential outcome. It does not yet support a large position.

OPERATING EVIDENCE

POSITIVE

Volume, OI, breadth and launch repeatability

INVESTMENT EVIDENCE

INCOMPLETE

Economics, value capture and downside

RECOMMENDED STANCE

CONTINUE DILIGENCE

Do not substitute momentum for valuation

The big-long formulation

TradeXYZ could become the leading on-chain venue for real-world derivatives because it is demonstrating broadening demand, faster market formation and growing capital commitment. Conviction requires evidence that this activity is retained, monetised and captured by an investable claim.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

APPENDIX

Methodology and analytical limitations

All conclusions are constrained to the observed TradeXYZ market-level table and the stated aggregation methods.

Flows	Notional volume and trades are summed across days and markets.
Balances	Open interest is summed across markets at a point in time; monthly values use month-end snapshots.
Trader counts	Market-level daily unique traders cannot be summed into true venue-level monthly uniques. Any sums are labelled as upper-bound activity proxies.
Ratios	Average position sizes, medians and concentration shares are averaged across markets unless a market-level value is shown.
Milestones	Days to $100M, $1B and $10B use cumulative notional volume from first observed market activity.
Predictive analysis	Winner comparisons are descriptive, use a $1B lifetime threshold and require sample-size disclosure and out-of-sample validation.

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.

APPENDIX

Data dictionary: what the underlying table can and cannot answer

The table covers market activity and position structure, not venue economics or security value.

FIELD	TYPE	INVESTMENT USE
notional_volume	Flow	Demand and turnover
trades_count	Flow	Execution frequency
active_traders	Daily market unique	Market participation; not venue MAU
open_interest	Balance	Capital commitment
long/short_open_interest	Balance	Two-sided notional structure
long/short_traders	Daily market unique	Participant skew
average/median position size	Distribution	Whale vs typical positioning
top10 trader share	Concentration	Liquidity-provider or counterparty concentration
volume_to_open_interest	Ratio	Turnover relative to committed capital

Source: Token Terminal, catalog.metrics_perp_markets_daily and catalog.dim_perp_markets. Data through 30 Jul 2026 unless noted.